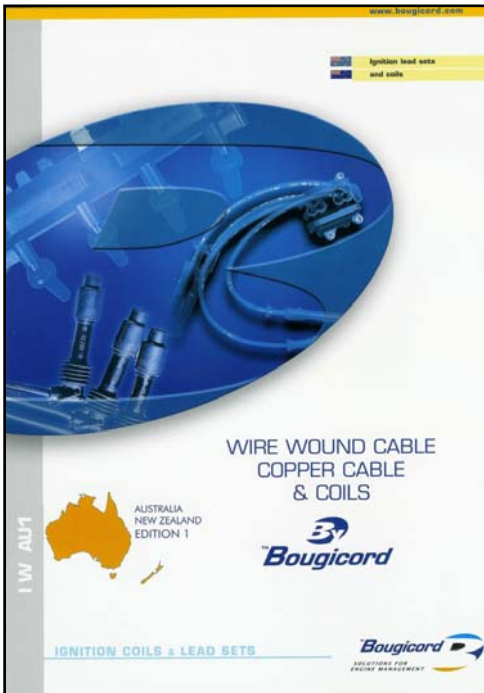


Electricfil Australia Pty Ltd, Australia March 2006:

Media Release



Electricfil Australia announced today the release of their Bougicord[®] Australian-New Zealand 2006 Catalogue featuring over 400 premier automotive ignition lead sets & ignition coils covering in excess of 1,000 local and imported vehicle applications.

The catalogue represents the latest in three product groups, Inductive Core ignition lead sets that are specifically developed for both petrol and LPG vehicles, Copper Core leads set to cater for selected European models, and Ignition Coils.

Lead sets for the ever-popular Ford Falcons, and GM-Holden Commodores, are extensively covered in this Australasian edition.

In addition to the hard copy edition, the catalogue, can be downloaded, from the Electricfil Australia website at www.bougicord.com.au

The European catalogue is also available in hard copy by contacting Electricfil Australia or via the Electricfil[®] Group global website at www.bougicord.com

Electricfil Australia is the Australasian arm of the Electricfil Group, under the Bougicord[®] marque Europe's leader in ignition leads and engine management. This success is built around our original and innovative Bougicord[®] inductive suppression core ignition cable that is used in the assembly of our high voltage / high-tension ignition sets. This Electricfil tradition continues by working closely with vehicle manufacturers globally to bring reliability, quality, and performance to all our ignition and powertrain management systems.

Electricfil Australia is located close to the Melbourne International Airport in Tullamarine, Victoria, to service the Australian & New Zealand OE Manufacturers and Independent Aftermarket.

Bougicord[®] is the quality hallmark for the Bougicord[®] ignition components and complete ignition systems range, integrated ignition units, ignition leads and coils as well as engine control and air-conditioning sensors. All products have gained international recognition for their performance and reliability.

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Engine control specialist Bougicord® supplies the spare parts market all over the world, in two ways:

- Manufacturer part replacement for Electricfil® "first fit" customers
- International own-label part replacement via a network of retail groups, independent distributors, car centres and importers.

Bougicord® range products are identical to, or perform the same functions as, the original products. They can be used on most makes of vehicles in the world.

Bougicord® is the replacement part division of the Electricfil® Group - an automobile manufacturer OEM source for many decades.

Bougicord® products are designed and developed in-house, and are improved and upgraded as part of the Electricfil Groups' continuous innovation programmes. All our products are manufactured in ISO 9001 and TS16949 certified plants, guaranteeing optimum quality and reliability. Electricfil® Automotive, HQ of the Group in Beynost - France is also certified ISO 14001.



Now Australia & New Zealand can take advantage and experience Europe's most premiere aftermarket range of Bougicord® automotive ignition products.

For further information about either Electricfil® Australia's ignition or sensor products just call one of our sales professionals to help assist you in finding the parts you need, and the location of your nearest Bougicord® retailer/ distributor.

Interested Auto Part Distributors, Retailers, Resellers do contact us about the possibility of becoming a Bougicord® agent.

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