

Electricfil Australia Pty Ltd, October 2006:

Media Statement

Counterfeit Bougicord Ignition Leads in Australia:

Electricfil Group has discovered a number of counterfeit Bougicord Ignition Leads being sold in Australia. All of these counterfeit High Tension Ignition Leads bear the Bougicord trademark and the Bougicord cable grade identification code.

One such product is a counterfeit copy of the genuine Holden VS to VY Commodore V6 engine lead set. These counterfeit ignitions leads were supplied into Australia outside of the Electricfil Australia Pty Ltd's (the Australian subsidiary of the Electricfil Group), normal manufacturing supply pipeline.

The counterfeit parts have no connection with the Electricfil Group and nor do they belong to the Bougicord product range. They are therefore not covered by the Electricfil Group's warranties, and customers have no recourse against the Electricfil Group or Electricfil Australia Pty Ltd, if they are defective, fail, or result in damage or injury.

The Bougicord & Electricfil trademarks are registered, in relation to a wide range of automotive components and products, such as ignition leads, ignition coils, sensors, and other parts.

The fake copies are of inferior quality, although they "look" almost exactly the same as the original Bougicord products, except they have a very strong pungent odour, black shiny coil boots, and heat shield grounding springs that overhang, etc. The counterfeit parts may set fire to the vehicle and endanger the vehicle's occupants.

It should be noted that Electricfil Group is currently conducting vigorous investigations that are leading to the prosecution of the importer and manufacturer of these counterfeit products.

To avoid buying counterfeit parts, Australian, and New Zealand customers should only buy Bougicord & Electricfil parts from Electricfil Australia Pty Ltd, or from authorized Electricfil Australia Pty Ltd distributors.

If customers have any concerns that parts are counterfeit, regardless of where they obtained the parts, or if customers wish to verify that they are Electricfil/ Bougicord parts they should contact Stan Rusiniak at Electricfil Australia Pty Ltd on tel: 61 (0) 3 9335 5505, fax: 61 (0) 3 9335 5032 or email stan.rusiniak@electricfil.com.